

Map and Directions

Venue

ETH Zurich, Main Building (HG), Rämistrasse 101, 8092 Zurich, Rooms E41 | E42

Public Transportation

The ETH Zurich Main Building can easily be reached by tram.

- from the Zurich main train station:
 - tram 6 (direction "Zoo") or tram 10 (direction "Zürich Flughafen")
 - to ETH/Universitätsspital stop
- from Bellevue: tram 9 (direction Hirzenbach)
- from Central: Polybahn cable-car

Contacts

Embassy of Canada | Ambassade du Canada

Lakshmi Kern, lakshmi.kern@international.gc.ca

ETH Zurich

Christina van Ligten, christina.vanligten@sl.ethz.ch

ETH zürich

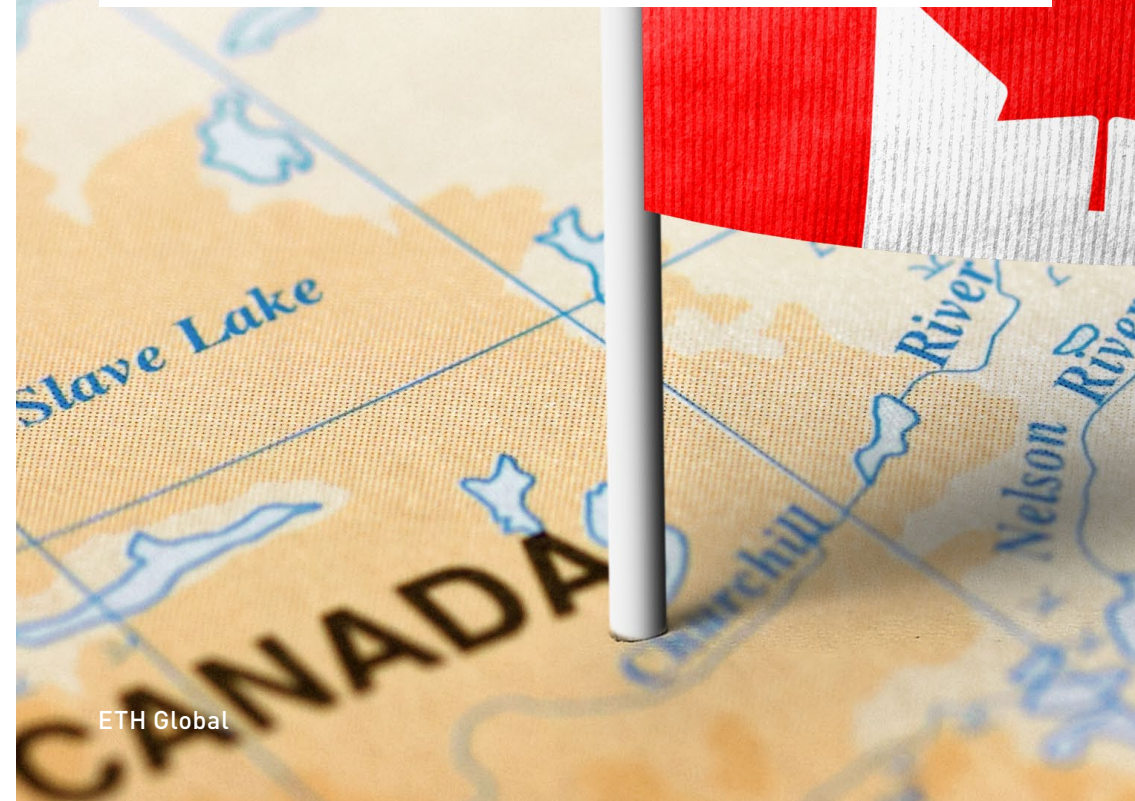


Information and Communication Technologies in Canada Gaming and Games Development

Tuesday, 29 August 2017, 13:00-19:30 h
ETH Zurich, Rämistrasse 101, 8092 Zurich
Rooms HG E 41 | HG E 42



Canada



Programme

- 13:00** **Guest Arrival, Registration and Networking**
- 13:30** **Opening & Welcoming Remarks**
Markus Gross, Professor of Computer Science and
Director of the Computer Graphics Laboratory, ETH Zurich;
Director of Disney Research Zürich Lab, Zurich
- 13:40** **Opening & Welcoming Remarks**
Pamela Hay, Commercial Counsellor and Senior Trade
Commissioner, Embassy of Canada to Switzerland
- 13:50** **Keynote Presentation**
"UX Design Techniques Aids European and North American Game
Developers"
David Lightbown, User Experience Director (Technology Group),
Ubisoft Montreal
- 14:40** **Games Development and Business Opportunities in Québec**
Nicolas Martin, Director of Economic Development, Representative
for Québec Government office in Munich
- 14:55** **Games Development and Business Opportunities in Montreal**
Philippe Valentine, Investment Projects Manager – ICT, Montréal
International
- 15:10** **Health Break**
- 15:30** **Games Development and Business Opportunities in British
Columbia**
Rupert Potter, Europe Trade & Investment Representative for
British Columbia

- 15:45** **Games Development and Business Opportunities in Nova
Scotia**
Evan Radisic, Investment Attraction Representative - Digital
Games, Nova Scotia Business Inc.
- 16:00** **Games Development and Business Opportunities in Calgary**
(speaker to be confirmed)
- 16:15** **Panel Discussion, Q&A Session**
David Lightbown / Bob Sumner, Associate Director, Disney
Research Zurich (DRZ) and Professor at ETH Zurich, (other
panelists tbc)
- 16:45** **Closing Remarks and Wrap-up of the Seminar**
Pamela Hay, Commercial Counsellor and Senior Trade
Commissioner, Embassy of Canada to Switzerland
- 16:55** **Networking and Apéro Riche**
- 17:15** **Business-to-Business meetings**
- 19:00** **End of the Event**

Upon registration only.
<https://bit.ly/GamesCanada>